

# MAINE RESTAURANT ASSOCIATION GOLF CLASSIC

Wednesday, September 7, 2011 · Spring Meadows Golf Club · Gray, Maine  
7:30 a.m. Registration · 8:30 a.m. Shotgun Start

To secure your sponsorship or for more information contact:  
Rebecca Dill, Events Director @ 207.623.2178 • [events@mainerestaurant.com](mailto:events@mainerestaurant.com)

## SPONSORSHIP OFFERINGS

MAINE RESTAURANT ASSOCIATION GOLF CLASSIC

### TOURNAMENT SPONSOR \$3,000

- Recognition on signage at clubhouse entrance and registration area featuring your logo
- Complimentary foursome for golf and banquet
- Recognition on all printed materials
- Placement of company banner at the clubhouse
- Listing on all multi-sponsor event signage
- Recognition in tournament booklet
- Acknowledgment in MeRA newsletter

SOLD

### BANQUET SPONSOR \$2,000

- Recognition on signage in banquet hall featuring your logo
- Company name and logo on table tents
- Complimentary foursome for golf and banquet
- Placement of company banner at the clubhouse
- Listing on all multi-sponsor event signage
- Recognition in tournament booklet
- Acknowledgment in MeRA newsletter

### RECEPTION SPONSOR \$2,000

- Recognition on signage in reception area featuring your logo
- Complimentary foursome for golf and banquet
- Placement of company banner at the clubhouse
- Listing on all multi-sponsor event signage
- Recognition in tournament booklet
- Acknowledgment in MeRA newsletter

### GOLF BALL SPONSOR \$1,500

- Your logo and MeRA logo printed on golf balls distributed to players
- Listing on all multi-sponsor event signage
- Recognition in tournament booklet
- Acknowledgment in MeRA newsletter

*(Price reduced significantly if sponsor supplies golf balls)*

### BREAKFAST SPONSOR \$1,000

- Recognition on signage at breakfast area featuring your logo
- Listing on all multi-sponsor event signage
- Recognition in tournament booklet
- Acknowledgment in MeRA newsletter

### GOLF CART SPONSOR \$1,000

- Recognition on signage attached to players' golf carts featuring your logo
- Listing on all multi-sponsor event signage
- Recognition in tournament booklet
- Acknowledgment in MeRA newsletter

### SOFT BEVERAGE SPONSOR \$1,000

- Opportunity to distribute your product to tournament players
- Placement of sponsor provided signage at beverage distribution locations on course
- Listing on all multi-sponsor event signage
- Recognition in tournament booklet
- Acknowledgment in MeRA newsletter

### MALT BEVERAGE SPONSOR \$1,000

- Recognition on beverage cart signage featuring your logo
- Placement of company banner at the clubhouse
- Listing on all multi-sponsor event signage
- Recognition in tournament booklet
- Acknowledgment in MeRA newsletter

### LEADER BOARD SPONSOR \$1,000

- Recognition on the leader board and cart assignment sign featuring your logo
- Listing on all multi-sponsor event signage
- Recognition in tournament booklet
- Acknowledgment in MeRA newsletter

SOLD

### PRIZE SPONSOR \$1,000

- Recognition on trophies with your company name engraved on each award
- Listing on all multi-sponsor event signage
- Recognition in tournament booklet
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More Sponsorship Opportunities on Next Page

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## SPONSORSHIP OFFERINGS

### WELCOME BAG SPONSOR \$1,000

- ☞ Your logo on welcome bags distributed to each tournament golfer
- ☞ Opportunity to insert company product and/or literature in bags
- ☞ Recognition in tournament booklet
- ☞ Acknowledgment in MeRA newsletter

### CONTRIBUTING SPONSOR \$1,000

*(four available)*

- ☞ Placement of company banner at the clubhouse
- ☞ Listing on all multi-sponsor event signage
- ☞ Recognition in tournament booklet
- ☞ Acknowledgment in MeRA newsletter

### HOLE-IN-ONE CONTEST SPONSOR \$750

- ☞ Recognition as the exclusive hole-in-one contest sponsor with signage featuring your company logo
- ☞ Recognition as the hole sponsor on the grand prize hole
- ☞ Recognition in tournament booklet
- ☞ Acknowledgment in MeRA newsletter

### MUSIC SPONSOR \$750

- ☞ Recognition on signage near entertainer featuring your logo
- ☞ Listing on all multi-sponsor event signage
- ☞ Recognition in tournament booklet
- ☞ Acknowledgment in MeRA newsletter

### DRIVING RANGE SPONSOR \$650

- ☞ Recognition on driving range signage featuring your company logo
- ☞ Recognition in tournament booklet

### SNACK CART SPONSOR \$500

- ☞ Recognition on snack cart signage featuring your logo
- ☞ Recognition in tournament booklet

### GAME HOLE SPONSOR \$450

*(three available)*

- ☞ Recognition as the game & hole sponsor on one of four game holes (Longest Drive, Closest to the Pin, Straightest Drive or Putting Contest) through signage featuring your company logo
- ☞ Recognition in tournament booklet

### HOLE SPONSOR \$150

*(fourteen available)*

- ☞ Recognition on signage at one hole featuring your logo
- ☞ Recognition in tournament booklet

### PRIZE DONATION

- ☞ The Maine Restaurant Association Annual Golf Classic enjoys a stellar reputation, in part due to the extraordinary prizes donated from its membership. Showcase your company with donations of gift certificates, products, services, golf gear, logoed golf bags, umbrellas, coolers or other merchandise.

### WELCOME BAG INSERT

- ☞ Showcase your company by donating 144 items to be inserted into our welcome bags that are distributed to each golfer (*i.e. snacks or logoed materials*). Limited opportunities for welcome bag inserts are available and must be approved prior to submission. Promotional materials (*i.e. pens, notepads, etc.*) will not be accepted.

We are happy to entertain your suggestions for sponsorship opportunities enabling you to market your company to tournament participants in a way that best suits your marketing goals. Please contact us to discuss your ideas.

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